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MowTown Releases Autonomous Lawnmower

MowTown's First Fully Autonomous Riding-Size Lawnmower

SUNNYVALE, Calif. – Jan. 2, 2022 –

MowTown, the leader in the competitive lawn appliance market, today announced RoMo, the first fully autonomous riding-size lawnmower.

The RoMo is an ideal lawnmower for the consumer with a growing family. It can keep children and pets safe with its RADAR feature. RoMo is equipped with several cameras and sensors that can detect any obstacle in its path, as well as any terrain changes up to 100 feet away.

With a fully electric and solar powered motor, the quiet-moving RoMo can last several hours off one 4-hour charge. Due to the RoMo being completely electric, it eliminates the cost of gasoline refills, engine oil, filters, belts, or clutches. This makes the RoMo not only eco-friendlier than the typical lawnmower, but also more cost-efficient.

“The production of the RoMo is fully intended to start a new wave of environmentally friendly and family safe lawn products,” said Raymon Jenkins, the chairman, President, and CEO of MowTown. “It is a huge part of our

Top Takeaways

- - First fully autonomous riding-size lawnmower.
- - The RoMo is the ideal lawnmower for families with small children.
- - Available from MowTown Lawn and Garden Centers, Lowe's, True Value Hardware Shops, and Amazon.com.

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company's mission to reduce harmful emissions from this Earth, and the fully autonomous RoMo is the initial steppingstone in that positive direction."

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Autonomous and Convenient for Busy Individuals

The RoMo is a high-powered lawnmower with a surplus of impressive features which assist in elevating the mowing experience. With these features, the RoMo is easier to use for the general consumer, as well as those who have busy schedules.

- **Autonomous Operation**– The RoMo can operate fully autonomously. Consumers must complete five training sessions for the RoMo to navigate the lawn by itself.
- **Command Center App**– MowTown created this app for Android or iOS users to track the RoMo's progress and maintenance. Consumers can also start and stop the RoMo from their smartphone.
- **Turf Sensors** – The innovative creation of the turf sensors can track the health of a consumer's lawn. From how it's growing, to pH balance, moisture, plant disease, and more.

Pricing and Availability

The RoMo is available for \$3,299.95, with the option to purchase a leaf-blower attachment for \$179.95, a corded charger for \$110.95, and a replacement battery for \$241.33. RoMo, and its extras, are found at MowTown Lawn and Garden Centers, Lowe's, True Value Hardware Shops, and Amazon.com. Within the first two years of owning a RoMo, MowTown covers parts and labor, however, only cover parts through year five. The RoMo has a 90-day return policy, subtracting 10% for a restocking fee.

About MowTown

Based in Sunnyvale, California, MowTown is always at the top of quality and lawn care rankings. Founded in 1990, MowTown has created the TurfMaster, the TurfRider, the TurfTrim, the CourseCut, and now the RoMo. Partnered with MobilExxon, Briggs & Stratton, and Scott's, MowTown is committed to growth, grossing about \$6.5 billion in sales, and furthering the company's mission of reducing people's eco-footprint. To learn more, visit www.MowTown.com or follow the company on Twitter @MoTown.